



**LATEST TWEETS**

VIA @ScottJan You can legally buy Gov't taxed weed in LA but you can't play online poker which will generate b...  
<http://bit.ly/1SA4W>  
4 weeks ago

VIA @ScottJan Fired up more than ever for the Sunday tourneys @UB ScottJan: Fired up more than ever for the...  
<http://bit.ly/1A7T6V>  
4 weeks ago

We are also on:



POPULAR COMMENTS TAGS

"Hollywood" Dave Stann 2009 world series of poker 2009 WSOP  
2010 world series of poker Annie Duke  
Arthur Aruba Bellagio Bloggers  
Tournament Brandon Cantu Bryan Devonshire  
Cereus guarantee Liv Boeree Live Poker  
Maria Ho Michael Binger Online Poker  
Poker Ho Phil Hellmuth Play  
Poker Poker Poker  
Poker Poker Poker  
Strategy poker tournaments RAISE Raise  
VIP Team Roundup Scott Jan Team UB  
Tiffany "Tiffany" Michele tournament UB  
ub UBOC Vegas vip world series of poker WPT  
WSOP

MORE

TALKING ABOUT...

- Aniba Poker Classic
- Bad Beat Jackpot
- Cardroom [-]
- Community
- Corporate
- Customer Service
- Gene Bromberg
- Joe Sebok
- Merch
- Payments
- Player's Voice
- Poker Strategy
- POKERZNITE
- Product Features
- Raise VIP Team
- Security
- Smokin Aces
- Team UB [-]
- UB Marketing
- UBOC
- Uncategorized
- WSOP [-]

LATEST PROMOTIONS

**111%** FIRST TIME DEPOSIT BONUS

**7Deuce**

TOURNAMENT LeaderBoards

**When Life Gives You Lemons, Make Lemonade**

COMMENTS 2

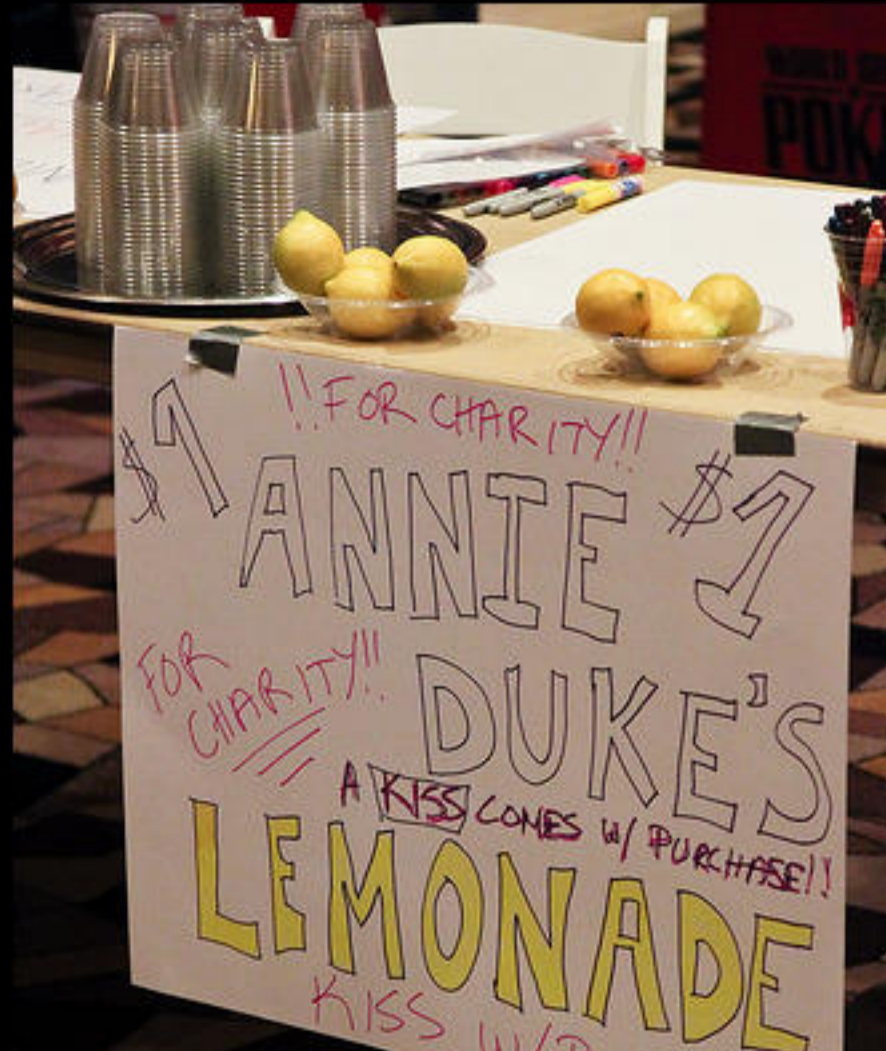
POSTED ON 30 MAY 2009  
BY GENE BROMBERG

I never quite understood the saying I used as the title of my post--what else do you do with lemons aside from making lemonade? Squirt some on a piece of fish, use the juice to keep apples from browning...I dunno. Maybe I should take cooking lessons.

Know who got taught a lesson this afternoon? ESPN's Norman Chad, who was schooled and ruled by Annie Duke in a little contest held outside the Amazon Room earlier today. The two squared off in a competition to see who could sell the most cups of lemonade to the thirsty masses crowding the Rio. With cameras and boom mikes swarming and curious interlopers pressing close, Annie and Norman chatted a bit before getting down to the serious business of cut-throat capitalism. First they had to make signs for their stands...



...and I think Annie won the artistic portion of the competition



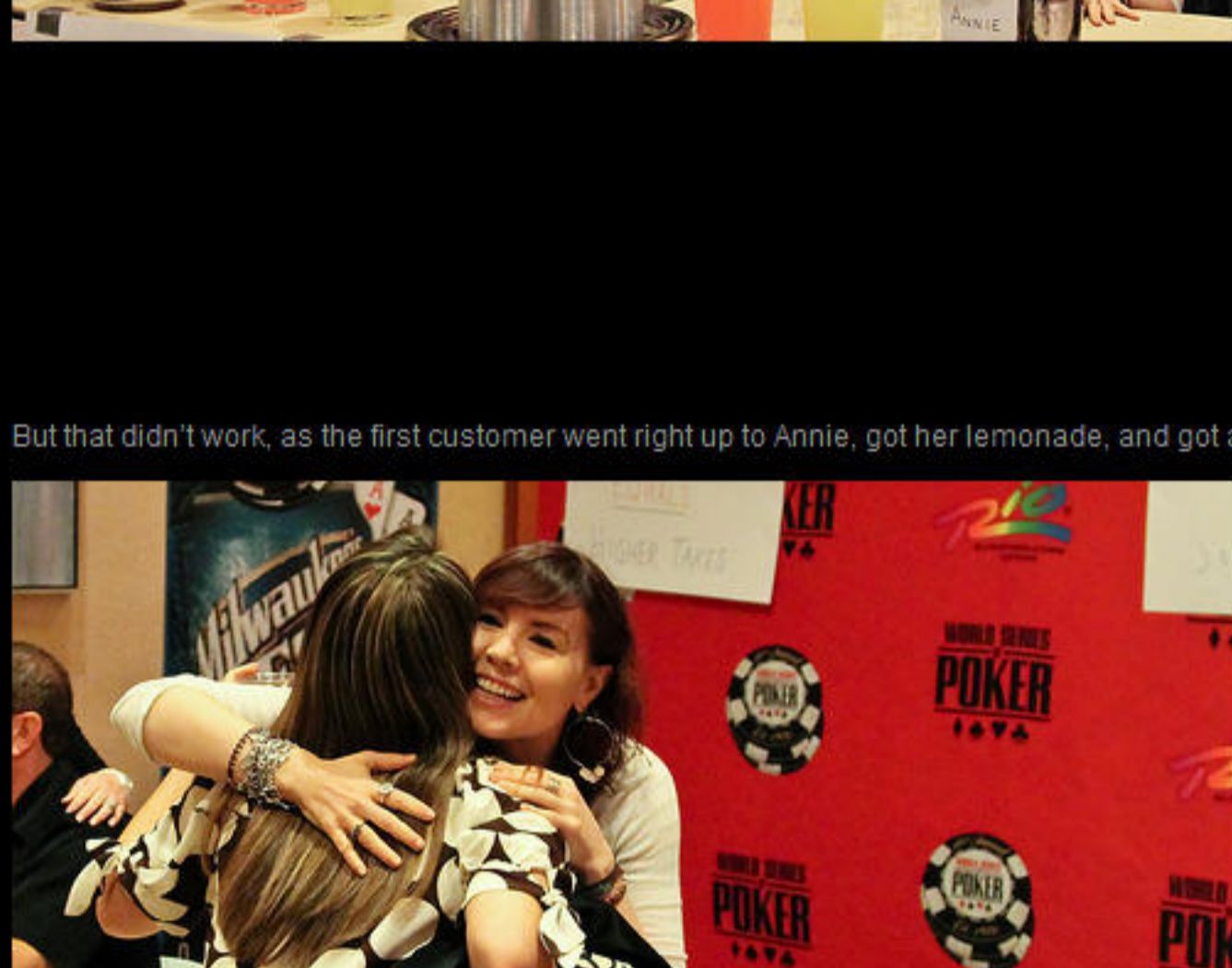
And yes, you read that right--in addition to a refreshing glass of lemonade you'd also get a kiss from Annie. Already on the defensive Chad had to make up ground by developing a better product, but come now--who do you think is getting the most juice out of those lemons, Norm with his half-hearted one-handed technique or Annie with her double-fisted smush:



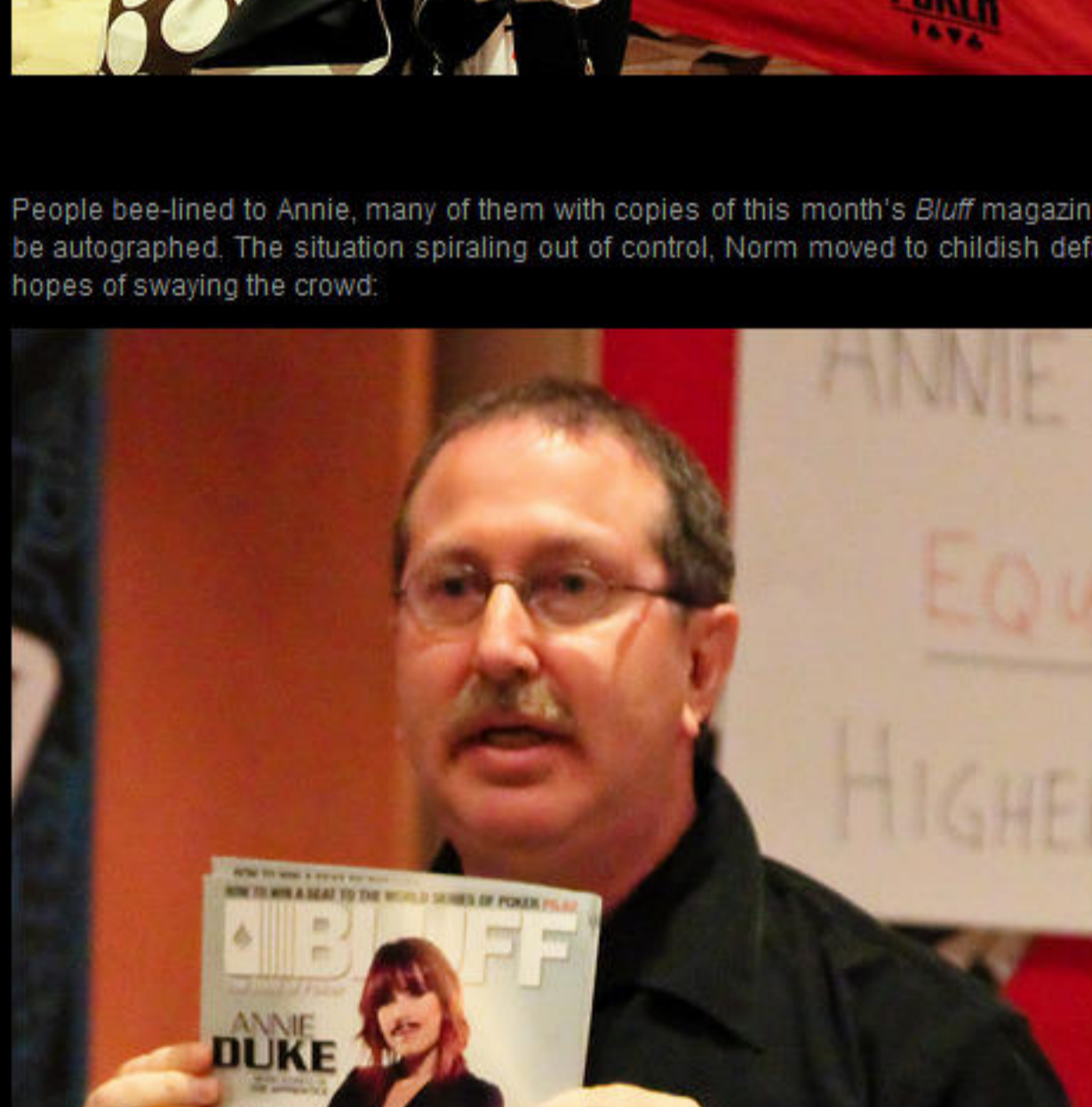
Desperate times call for desperate measures. First Chad went for simple character assassination:



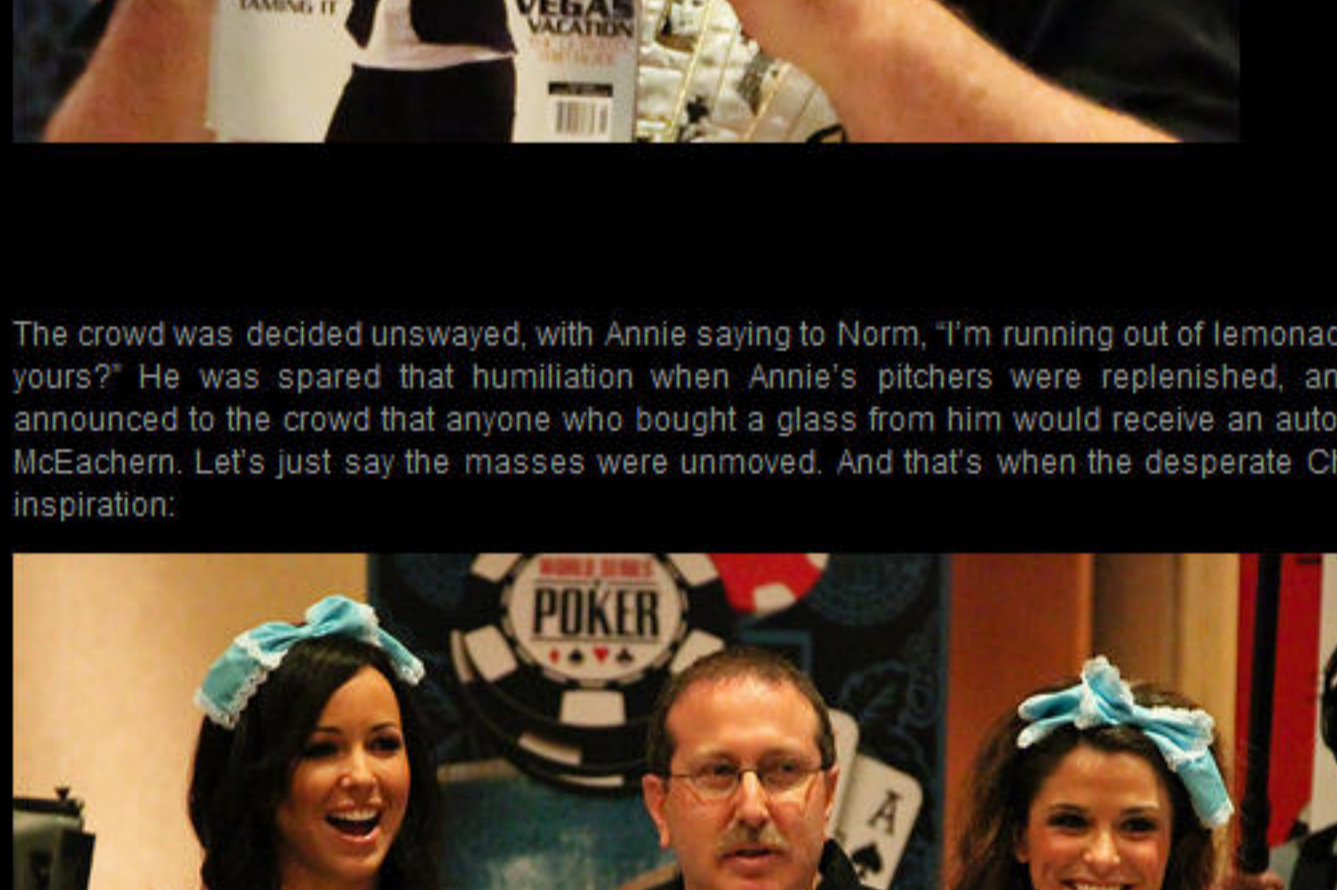
But that didn't work, as the first customer went right up to Annie, got her lemonade, and got a hug to boot:



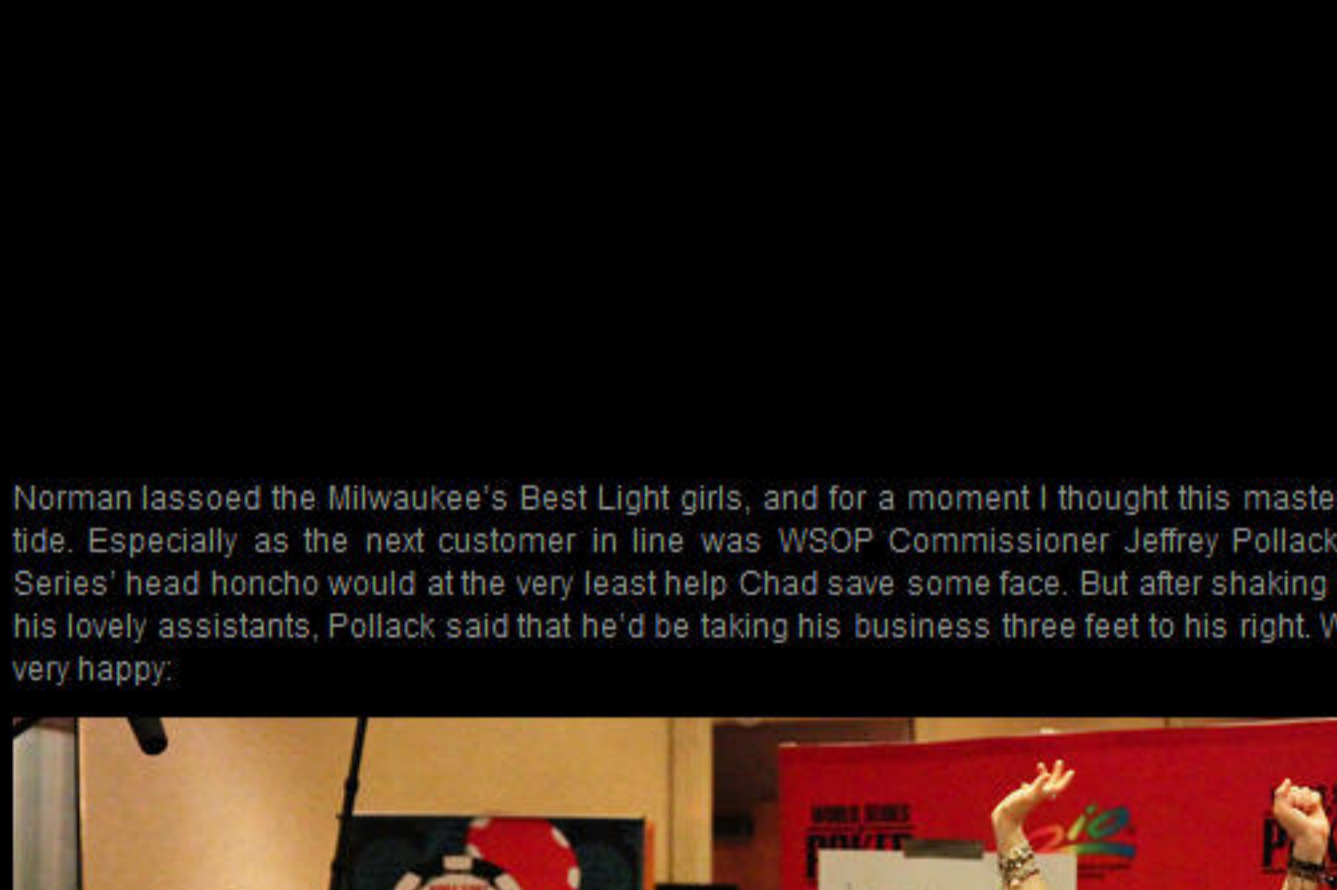
People bee-lined to Annie, many of them with copies of this month's *Bluff* magazine (with Annie on the cover) to be autographed. The situation spiraling out of control, Norm moved to childish dereliction of Annie's picture in hopes of swaying the crowd.



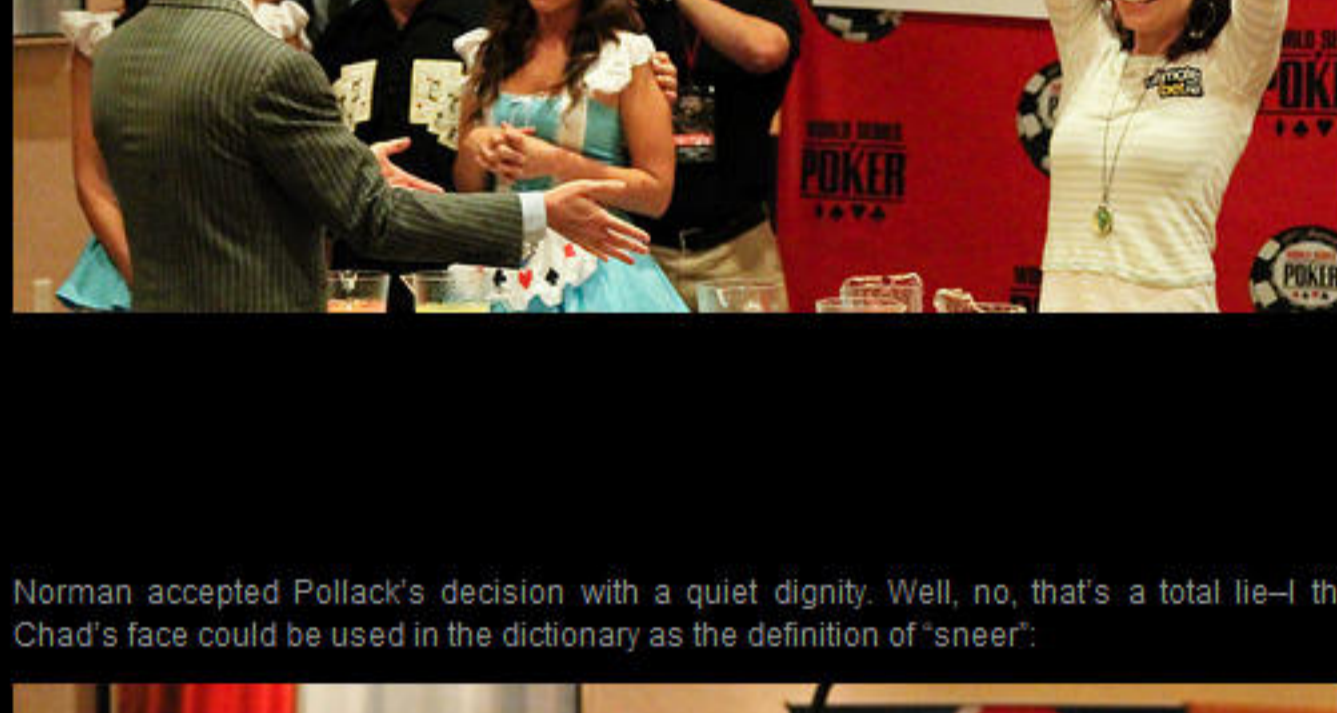
The crowd was decided unswayed, with Annie saying to Norm, "I'm running out of lemonade, can I have some of yours?" He was spared that humiliation when Annie's pitchers were replenished, and a struggling Chad announced to the crowd that anyone who bought a glass from him would receive an autographed photo of Lon McEachern. Let's just say the masses were unmoved. And that's when the desperate Chad had a moment of inspiration:



Norman lassoed the Milwaukee's Best Light girls, and for a moment I thought this masterstroke would turn the tide. Especially as the next customer in line was WSOP Commissioner Jeffrey Pollack--a sale to the World Series' head honcho would at the very least help Chad save some face. But after shaking hands with Norm and his lovely assistants, Pollack said that he'd be taking his business three feet to his right. Which made someone very happy:



Norman accepted Pollack's decision with a quiet dignity. Well, no, that's a total lie--I think the expression of Chad's face could be used in the dictionary as the definition of "sneer".



In the end Annie raised \$327 for her charity, **Refugees International**. A modest sum, but hopefully the ESPN segment showing Norm squeezing the life out of Norm will bring Refugees International to the attention of even more people. And now if you'll excuse me, I'm suddenly very thirsty. Lemonade...that sounds good...

**RELATED POSTS**

- A Fan's Guide to the WSOP Yesterday Billy Kopp posted some tips for folks who might...
- "Usual Madness, Life is Grand" -- Joe Sebok Just arrived in Vegas yesterday and it's going to be ...
- Fireworks and Farewells We've already reached a few minor milestones today on Day ...

2 Responses to "When Life Gives You Lemons, Make Lemonade"

- *Ultimate Bet Blog* says:  
May 30, 2009 at 8:16 pm  
[...] after trouncing Norman Chad in this afternoon's lemonade-stand competition, Annie Duke returned to her day job and has built up a 45,000 stack. Annie's WSOP bracelet [...]

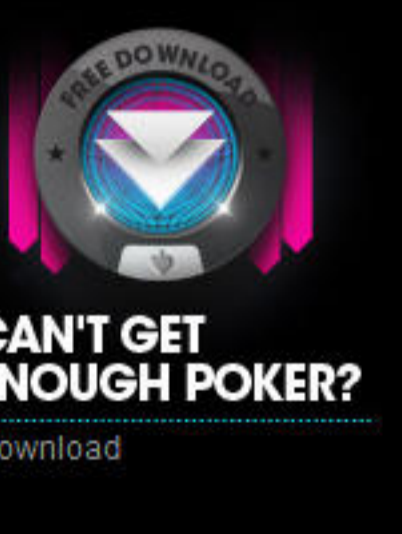
SoCooLBob says:  
May 31, 2009 at 3:45 am  
Now THIS is SoCooL... Officially... Unequivocally ...

LEAVE A REPLY

Name:  (required)

Email:  (will not be published) (required)

Website:



**UB MEDIA GALLERY**

UB and TV have a lot more in common than just being two letters each. Sure, UB lives on the Macs and PCs of online poker players who love nothing more than raising, attacking and owning. But our second home is clearly on the plasmas and LCDs in living rooms and dorm rooms all over the world.

We challenge you to go channel surfing without seeing the iconic UB online poker logo staring back at you. From Poker2Night to the Best Damn Poker Show, from UB-sponsored poker tournaments to a major presence at sporting events, UB owns the airwaves and we're damn proud of it.

We've even categorized all of our online poker and land-based footage for you so that you can instantly access what you want and need to see. So, have a look and check back often to see what new footage has been added. Our goal is to keep the poker media gallery being current as the second something hits TV, you'll find it right here in our gallery.

**Play Poker**

DOWNLOAD

**Follow Us**

- RSS Feed
- Email
- Twitter

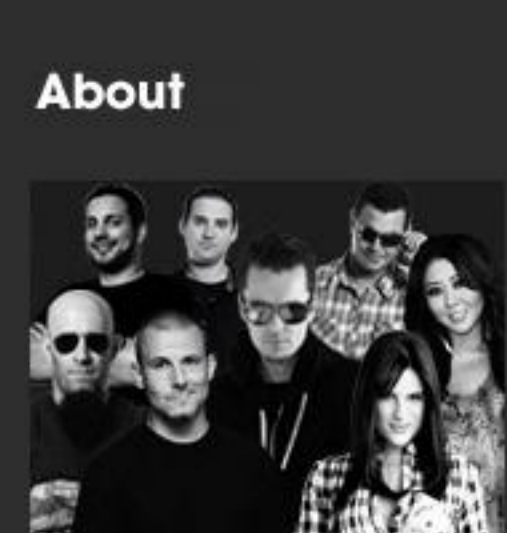
**More**

- Download
- Banking
- Promotions
- Tournaments
- Team UB
- RAISE
- Support
- How to Play

**Blog Roll**

- Phil Hellmuth
- Annie Duke
- UB Poker Pros
- Absolute Poker Blog
- Gene Bromberg
- PokerBloggs.com
- Tao of Poker
- Pokered Chops Poker
- Poker Video Blog
- AI Can't Hang

**About**



Since 1999, UB has offered over two million people like you the ultimate place to play online poker, with more free poker games, tournaments with buy-ins for everyone, and more chances to get in on biggest and best poker events around the world, and that's just the beginning!

**Most Recent Posts**

Statement on Recent DOJ Action

Mini-UBOC Déjà Vu

HPT Golden Gates: The Blackhawk Adventure -- Bryan Devonshire

Devonshire Devonshire Owns Mini-UBOC Event #12